



AGENDA

Citizens' Advisory Committee

**6:00 P.M. - 7:30 P.M.
Monday August 5, 2013**

**Emergency Operations Center
Maple Grove Government Center**

- A. Call to Order by Chair
- B. Minutes: Approve Minutes from June 11, 2013
- C. Review Draft Survey Report with NRC Consultant
- D. Area Reports (Forms in Packet)
- E. Other Business and Updates
- F. Adjournment

Please note the meeting date and location

Minutes

Maple Grove Citizens Advisory Committee

Meeting Minutes

June 11, 2013

Call to Order	The meeting was called to order by CAC Chair Bob Joiner at 7:05 p.m.		
Members	John Beacham	Leslie Bender	Stephen Gill
	Lorraine Gresser	Bob Joiner	Steven Maas
	Joe Piket	Kevin Rebman	Don Skoglund
Members Absent	Greg Hulne, Harry Kennedy, Tim Klevar, Joan Masberg		
Others Present	Councilmember Phil Leith, Police Chief David Jess, LETF Coordinator John Peterson, and a resident		
Minutes	The minutes for the March 13, 2013 meeting were approved.		
Oath of Office	Councilmember Leith administered the Oath of Office to CAC member Kevin Rebman.		
Tour	Chief Jess provided an overview of the Law Enforcement Training Facility and John Peterson provided a tour and answered questions from CAC members.		
2013 Community Survey	All surveys are in (520 respondents) and NRC will be analyzing the data. A draft report will be sent to Maple Grove for review around June 21 st with a final report sometime in July.		
Other Business and Updates	There will not be a CAC meeting in July; the August meeting will include a review of the community survey results.		
	Councilmember Leith provided an update/answered questions on the following: Great Southern Bank, Chick-fil-A, Aldi, Whole Foods, Goodwill, Parkway Station ramp, GMA TIF, Fedex, Highway 610, 101 st & Zachary construction, proposed third lane for I-94, and crime-free multi-housing ordinance recently adopted by the City Council.		
	The meeting adjourned at 8:28 p.m.		
Adjournment	Respectfully submitted, Carol Morris Minute Secretary		

Review Draft Survey Report with NRC Consultant

Draft Survey Report Comments

- **Comment:** one of department directors feels there is an error in the draft report....he wrote.....they transposed the question on page 9 with the question on page 16. Presently the data results on page 9 of the report are about Characteristics, but the shaded question is about quality of service. And the data results on page 16 of the report is about Quality of Service, but the shaded question is about characteristics as they relate to MG as a whole.
 - **Response:** Hi Mike, So glad you've pointed this out and my apologies for it slipping past us. As we adjusted some organizational things, we inadvertently paired text/results incorrectly. You'll find the correction in the updated report.
- **Comment:** What does NRC say about the statistical validity of not including the "don't know" when calculating the percentages in the main body of the report?
 - **Response:** You're absolutely right to suggest that the underlying number of respondents for some questions is reduced by the removal of don't know responses, but the removal facilitates greater ease of comparison across items, so there is a trade-off that I'd recommend is worthwhile. The detailed tables in the appendix are helpful for mining those don't know proportions. An expanded response is forthcoming
 - Don's question and example scenario are wise. Depending on a survey's purpose, there certainly could be some experts who would argue that the richness (statistical and otherwise) of the results is lost through the removal of the don't know responses. Because there are so many facets of community life that lots of residents are unfamiliar with, comparing responses of those with an opinion is a more intuitive exercise for the report's audience. Most items on the survey secure opinions from nearly all respondents, though some dimensions (particularly services to narrow populations) leave respondents unsure. The unique breadth of this type of survey means some unevenness in the don't know responses. In line with Don's concerns, we would not deliver a report without the don't know proportions available. We relegate them to the appendix not because they are unimportant but because we believe that the primary presentation of results is easier for most respondents to understand.
- **Comment:** Page 9, the line just under the "Recreational opportunities for teens" reads "Recreational opportunities". Should this line read "Recreational opportunities **for adults**" to correspond with page 30, question 2, line 6? If yes, to the above, is it appropriate to compare this with the 2008 eight survey where this topic was not broken out by the three age groups?
 - **Response:** We'll double check all of our cross-references to the differences in recreational opportunity wording to make sure we're clear and consistent. Any 2008 comparisons for rec opps are imperfect, of course, but I'd advise that as long as they're properly annotated, it's more valuable to keep them than omit them if okay by you!
- **Comment:** There are some interesting observations from the survey. Still digesting it, but on the whole, not bad. The only concern is the skewing of respondents to "no kids at home" which could offset some of the other conclusions, such as parks and such. I believe there is room to advertise the sports dome a whole lot more, too.
 - **Response:** See below.....
- **Comment:** The demographics of the survey respondents indicate that 60% were from households without children under 18 years old. This seems high, is it correct? What cross

tabulation with this piece of demographic data has been done with the other survey questions and how does this compare to the 2008 results?

- **Response:** We've explored the Census data for Maple Grove and found that 39% of households have children under 18 (I've attached the Census data file here, too).

Households with individuals under 18 years	9,000	39.4
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- The Census figures actually match the survey results – 40% of survey respondents had children under 18 in the household and 39% of households have kids, according to the Census.

QUESTION 14

How many children under 18 live in your household?	Percent	Number
0	60%	N=303
1	25%	N=77
2	15%	N=95
3	5%	N=27
4	0%	N=2
5	0%	N=2
Total:	100%	N=504

- **Comment:** What appears to me that if Maple Grove is comprised of 60% plus of Only 2 member households.....how may that impact what the City does going forward and also how we structure our surveys in the future
 - **Response:** Though we asked for the total number of children and total number of older adults in each household, we didn't capture total household size. That's definitely something that we could add to a future survey. I would note, though, that the strength of the response rate overall for your survey suggests a strong representation of the community overall.

Area Reports

Other Business and Updates

AREA REPORT
Maple Grove Citizens Advisory Committee

*Please use this form to express your concerns,
suggestions, and positive comments on things you see
taking place in Maple Grove!*

Name: _____ (Required)

Date: _____

Phone: _____ (Please include if responding party has
any questions)

Comment: _____

Comment: _____

Comment: _____

**Submit your completed form to Mike Opatz at the monthly CAC meeting. Area Reports will
be submitted to the appropriate City staff/department, and a response will be in a future CAC
agenda packet.**